



October 15, 2012

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Room TW-A325
Washington, DC 20554

In the Matter of: Nomination for Universal Service Administrative Company Board of Directors, CC Docket Nos. 97-21 and 96-45

Dear Secretary Dortch:

On behalf of the 48 states comprising the State E-rate Coordinators' Alliance (SECA), we are pleased to nominate Russell Selken to the Board of Directors of the Universal Service Administrative Company (USAC) to fill the schools' seat that is available due to the retirement of Anne Bryant of the National School Boards Association.

Mr. Selken is the Director of Information Technology Services for the Butte County Office of Education, an agency that educates high risk youth and students with special education needs. Russell has worked in K-12 education for 17 years as a Network Manager, IT Manager, and Director of Information Technology Services. His entire focus is devoted to facilitating school and library successful implementation of communications technology.

Russell fills a key role in providing E-rate support to the State's school and library applicants. He provides E-Rate training and support on behalf of the California Department of Education and regularly communicates with the FCC and USAC concerning California E-rate issues. He helps applicants respond to pre-funding commitment questions from Program Integrity Analysis (PIA); disseminates regular updates about upcoming deadlines; monitors compliance with deadlines and helps ensure that applicants receive their E-rate benefits. Russell also is designated as the State lead to the State E-rate Coordinators Alliance (SECA) and has been part of SECA since 2004. He serves as both a policy and operational expert in identifying issues and proposing solutions to ensure E-rate functions smoothly and achieves its intended goals.

Russell serves as the chief liaison and resource to the California Department of Education for the the California K-12 telecommunications network known as K12-HSN. In all of his efforts, he strives to facilitate high-speed, high-quality network connectivity, Internet services, distance learning, and videoconferencing capabilities to all of the State's K-12 schools. He chairs and serves on various oversight committees of the network. He is also responsible for overseeing the submission of the complex E-rate consortium application submitted on behalf of the K12-HSN each year and has gained first hand invaluable operational experience and knowledge about the E-rate program. He is steeped with knowledge of the E-rate program both from policy and operational viewpoints that provide unique qualifications to serve on the USAC Board.

Russell chairs the California Teleconnect Fund (CTF), a program administered by the California Public Utilities Commission (CPUC) that provides intrastate discounts on technology services to the

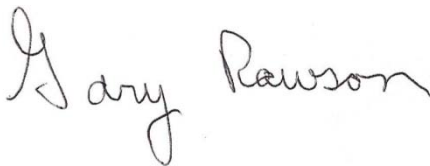
State's K12 schools and libraries. He has worked to ensure that the state discount program and the E-rate program are synchronized and complement each other.

Mr. Selken also chairs the Digital California Technical Advisory Committee (DC TAC) for the Corporation for Education Network Initiatives for California (CENIC). CENIC designs, implements and operates CalREN, the California Research and Education Network, a high-bandwidth, high-capacity Internet network specially designed to meet the unique requirements of the state's K-20 educational institutions. Most of the state's K-20 educational institutions are connected to CalREN.

Through his day to day work in the E-rate program and in his roles serving on boards and committees for state educational technology initiatives, Mr. Selken's dedication to and knowledge of educational technology is evident. He has in depth knowledge of the way in which technology is being used to redefine education in the classroom and understands the keen importance that E-rate plays in this transformation. He is a skilled leader in working with stakeholders to facilitate consensus. He has established relationships with the staff of the FCC who are responsible for the day to day oversight of E-rate. He also is familiar with fiduciary responsibilities that directors owe to boards on which they serve, including the duty to preserve confidentiality. Mr. Selken has extensive non-profit board experience focused on advocacy and collaboration.

For all of these reasons, it is our privilege to nominate Mr. Selken to the USAC board as a schools' representative.

Respectfully submitted,

A handwritten signature in cursive script that reads "Gary Rawson".

Gary Rawson, Chair
State E-rate Coordinators' Alliance
Mississippi Department of Information Technology Services
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Jackson, MS 39211
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Enclosure (Russell Selken Resume)

EDUCATION:

Master's of International Management (M.I.M./MBA) 1990
B.S. Business Admin, Finance, Minor Economics 1989
Master's of Telecommunication Management Course work
1997-1999

American Graduate School of Management , Glendale AZ
California State University, Chico CA
Golden Gate University, Sacramento CA

PROFESSIONAL EXPERIENCE:

California E-rate Coordinator, 2004-present

- California's State Lead to the State E-rate Coordinators Alliance
- Responsible for State E-rate outreach, training via video-conferencing, distributing updates via list-servs, webinars, statewide conferencing for school and library applicants
- Develop statewide E-rate training and support structure for all California applicants (includes training over 650 new and existing applicants and assisting with on-going support during and after each application window)
- Solicit information from E-rate stakeholders to develop the training content and support (including high priority issues, such as E-rate audits and State Master Contracts, etc.) to ensure dissemination of relevant E-rate information
- Advise California Department of Education, California Office of Technology Services, California Public Utilities Commission on items concerning E-rate requirements, practices, orders, changes and overall national Priority 1 trends to ensure CA government agencies, including applicants, operate in compliance with E-rate
- Provide individual applicant assistance on all aspects of E-rate to applicants that range from single school site districts (including rural) to some of the largest school districts in the nation
- Provide best practices to applicants around E-rate uses, paperwork processing, purchasing, vendor selection, discount tracking, program documentation, and preparing for program integrity audits
- Educate applicants on all eligible services and how they can be used to design and implement a robust school infrastructure cost effectively, that supports 21st century tools for classrooms, i.e. one-to-one student to computer ratio, Bring Your Own Device (BYOD), student interactive technologies i.e. software responders, etc.
- Coordinate with State Department of General Services and State Office of Technology Services regarding State Master Contracts i.e. CALNET 2, CALNET 3.
- Assist various individual schools on network infrastructure design, ensuring IEEE standards are part of the network design, as well as designs that consider on-going support costs in existing schools and new school construction
- Serve as overall advocate of the E-rate program by doing such work as facilitating E-rate Training for USAC administration for not only California applicants, but also for applicants from Hawaii and Guam
- Worked with CDE prior to this role for over 6 years with a training team, and with applicants in northern California with from beginning to the end of the E-rate process on an annual basis. (i.e., assisted applicants with over 150 Forms 470 and Forms 471, etc.)

Director of California K-12 High Speed Network, 2004-present

- Train and assist schools and districts statewide in the E-rate application process and compliance requirements
 - Provide outreach to California schools via website, list-serv, webinars, video conferencing and presentations at state education technology conferences
 - Chief liaison and resource to the California Department of Education
 - Represent California E-rate issues both with USAC and with FCC commissioners
 - Developing training materials, coordinating panel members and facilitating the trainings
 - Work closely with program managers and CDE on items related to network and system requirements for the SMARTER Balanced Assessment Consortium testing in 2014
 - Monitor network utilization and lead strategic planning for future network applications (i.e. SBAC- National Testing System) and determine state network upgrades fall e-rate application
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Information Technology Director, Butte County Office of Education, 1996 – 2012

- Created the first technology department in Butte County Office of Education, including developing technology plans, staffing and a service-driven culture. Plan, develop and advocate for statewide programs and professional development to enhance teaching and learning through instructional technology
- Grew department to a high of 18 employees to provide support in all areas of technology for a county of approximately 33,000 students
- Lead district efforts to integrate Internet and technology into curriculum
- Review new and emerging technology products to advise on their relevancy to teachers, administrators, parents and students
- Provide oversight for management of the IT department and senior IT managers
- Prepare an annual business plan for the IT department (over a \$2 Million dollar budget)
- Plan, organize, and manage IT department employees (approx 18)
- Develop technical plans and policies for a BYOD (Bring Your Own Device) implementation
- Work directly with educational coordinators and stakeholders in guiding the deployment of a blended classroom environment for common core (e-learning: On-line classes, etc.)
- Fund and implement a lit fiber service to over 55 locations as a vendor under E-rate
- Recipient of the County Superintendents Educational Services Association (CCSESA) annual STAR award for technology for schools in 2010.

PROFESSIONAL LEADERSHIP:

Member California Public Utilities Commission (CPUC) Administrative Committee- California Teleconnect Fund 2003 – 2006

Chair of California Public Utilities Commission (CPUC) Administrative Committee- California Teleconnect Fund 2006 – present

- Chair quarterly meetings and work with CPUC staff to develop and organize agenda items, and the details needed for efficiently managing a telecommunications discount program of approximately \$90 million dollars annually.
- Facilitate meetings that ensure all CTF-eligible segments exchange ideas about program design and changes so as to be able to provide informed and consensus recommendations, whenever possible, to the CPUC staff.

Chair of the Digital California Technical Advisory Committee (DC TAC) for CENIC 2011-present

- Facilitate and coordinate at least quarterly meetings for California educational segments network managers and directors to discuss technical network operations that meet all educational segment needs (K-12, Community Colleges, State and Private Universities)
- Develop agendas that are informative and relevant for network services; discuss emerging technology trends and strategies to utilize them, and ensure continued educational network operations

Network Implementation Committee, 2004- present

- Work with the individual node sites to understand their needs and to ensure appropriate agreements are in place
- Work directly with committee representatives with input on technical and policy issues for state wide network

Digital California Project

- Collected data, advised districts, and added substantial input to the process so that it met the needs of the constituents in 9 northern counties of California (mainly rural locations)
- Developed a technical and strategic plan for backbone infrastructure for 9 counties and personally implemented over \$750,000 in network equipment, both on traditional telecommunication networks and on cable company networks

California School Information Systems

- Work on California system to standardize student records, supported committee work that provides latitude and longitude information on students
- Provide technical and policy guidance to fellow committee members, and the lead manager of the program